



HOTEL SUSTAINABILITY PROGRAMME



Reduce Hotel Costs Create Lasting Impact

A simple guest choice that saves money, reduces resource use and funds tree planting in Tanzania.



Lower operating costs

Save on housekeeping,
laundry, water and energy



Reduce resource use

Less water, energy
and detergents



Fund measurable environmental impact

Plant trees and restore
forests in Tanzania

Engage your guests.
Support communities. Leave a lasting legacy.

gift-a-tree.com



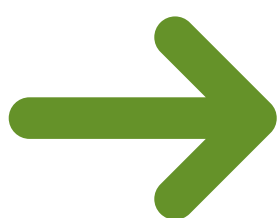
The Idea in 30 Seconds

Simple for your guests. Beneficial for your hotel.
Positive for the planet.

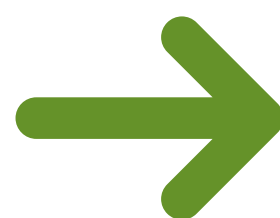
Guests are given the choice to skip a scheduled room clean. Your hotel immediately saves on housekeeping, laundry, water and energy, and a small agreed contribution from that saving funds the planting of a tree.



**GUEST CHOOSES
TO SKIP A ROOM CLEAN**
A simple door hanger gives guests the option to make a positive choice.

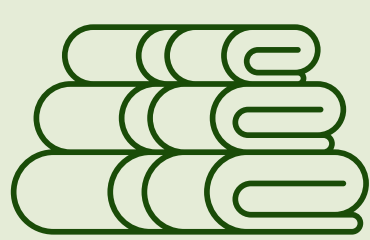


**HOTEL MAKES
A SAVING**
Lower housekeeping time, laundry costs, water and energy use.

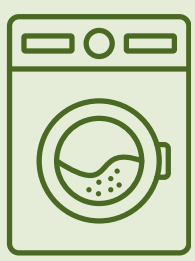


A TREE IS PLANTED
A small agreed contribution from the saving funds a tree in Tanzania. Your hotel keeps the majority of the saving.

Where your hotel saves



Housekeeping
Less time spent cleaning rooms



Laundry
Fewer towel and linen washes



Water
Reduced water consumption



Energy
Lower energy use for heating and drying

Your hotel saves first.
A small contribution funds a tree.

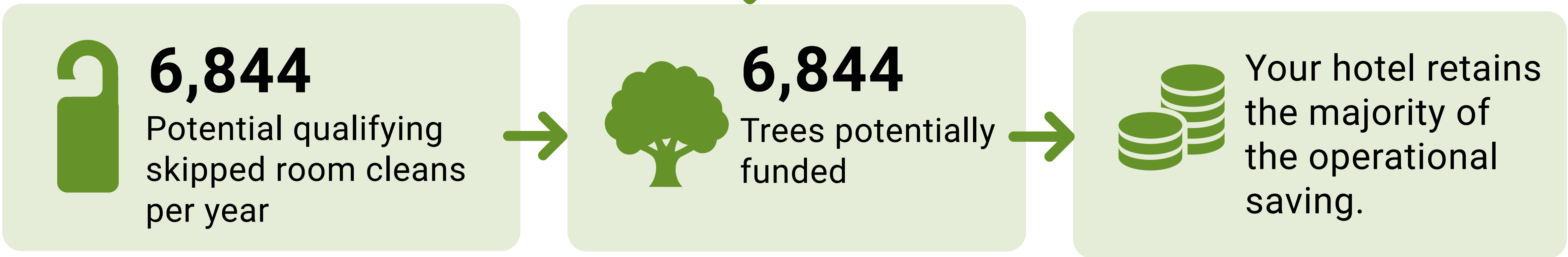
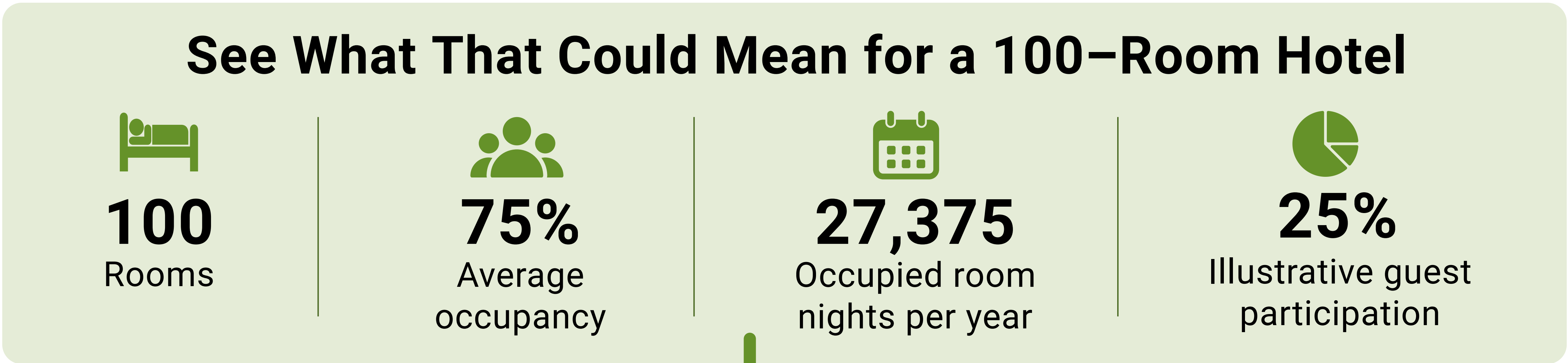
A simple change.
A measurable difference



Sustainability That Starts With a Saving

Reduce an existing operating cost - then turn a small part of that saving into measurable environmental impact.

Every scheduled room clean carries a cost - housekeeping time, laundry, water, energy and consumables. When a guest chooses to skip that clean, your hotel makes an immediate operational saving.



Every hotel is different.
Calculate yours.

[Hotel Sustainability Calculator >](#)

Use our online calculator to see the potential financial and environmental impact for your hotel, using your own occupancy, operating costs and preferred currency.



The principle is simple: the hotel retains the majority of the saving while creating measurable environmental impact.



Designed to Fit Into Your Existing Hotel Operation

A simple guest choice. Minimal operational change. Measurable results.

- 1

Give guests the choice
A Gift a Tree door hanger (or your hotel-branded version) gives guests the option to skip a qualifying scheduled room clean.
- 2

Record participation
Your housekeeping team records qualifying skipped cleans through a simple agreed process.
- 3

Report the total
The hotel reports its participation figure for the agreed period.
- 4

Trees are funded
A small agreed contribution from your hotel's saving funds tree planting in Tanzania.
- 4

Your impact grows
Trees are added to your hotel's environmental impact record, helping you communicate progress to guests and stakeholders.



A simple, clear message for your guests.
We can also provide a customised design with your hotel's branding if preferred.



No joining fee. No monthly subscription. No complicated guest technology.
Start with one property. Measure participation. Review the results. Scale when it makes sense.

Turn Every Guest Choice Into Visible Impact

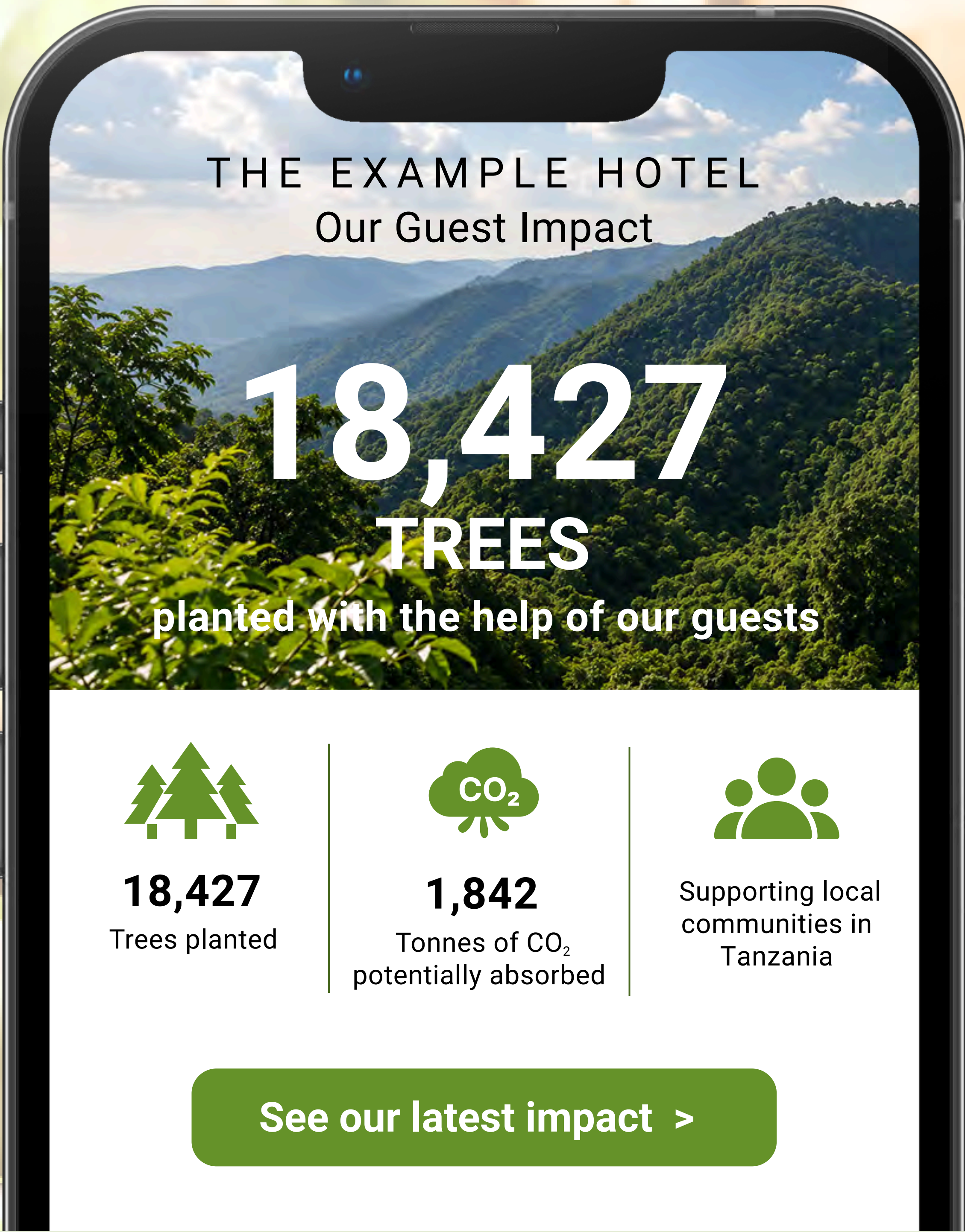


Your hotel saves resources. Your guests help plant trees. And everyone can see the results.

Guests who choose to skip a room clean are not just helping your hotel save resources - they are directly contributing to tree planting. Through a dedicated hotel impact page, they can see the real difference their choice is making.



A simple message, a BIG impact



Live impact

Guests can see the trees their choices are helping to plant.



Guest engagement

A meaningful way for guests to be part of your sustainability story.



ESG reporting

A clear record of your hotel's contribution and ongoing impact.

Small Choices, Big Change.



Where Your Hotel's Trees Make a Difference

Your guests are helping to restore forests and support communities in Tanzania's Usambara Mountains.

Your hotel's contribution funds the growing and planting of indigenous trees in the Usambara Mountains, a region of extraordinary natural beauty and biodiversity. The programme helps restore landscapes while creating opportunities for local communities.

Healthy forests.
Stronger communities.
A brighter future.



RESTORE LANDSCAPES

Planting indigenous trees helps restore forests, protect biodiversity and build more resilient ecosystems.



SUPPORT COMMUNITIES

Creating local involvement and income through tree growing, transport and planting activities.



CREATE MEASURABLE IMPACT

Turning everyday hotel decisions into something tangible for people, nature and the climate.



Together, we can restore forests, support communities and leave a lasting legacy for future generations.

Everything Your Hotel Needs. Ready to Put Into Action.

We provide the materials, reporting and support.
Your team simply records participation.

Gift a Tree provides the tools needed to introduce the programme clearly to guests, record your environmental impact and communicate the results. The programme can begin with a single property and grow at a pace that suits your hotel.



GUEST DOOR HANGARS

Clear guest-facing materials explaining the choice to skip a qualifying scheduled room clean and help fund a tree.

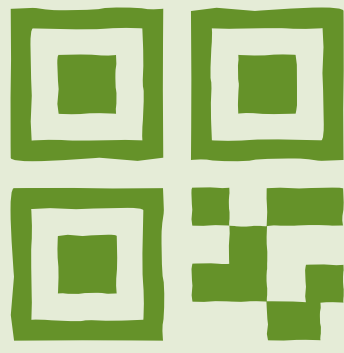




TOWEL RE-USE MATERIALS

Optional in-room materials that can complement your existing towel and linen sustainability programme.





UNIQUE QR CODE

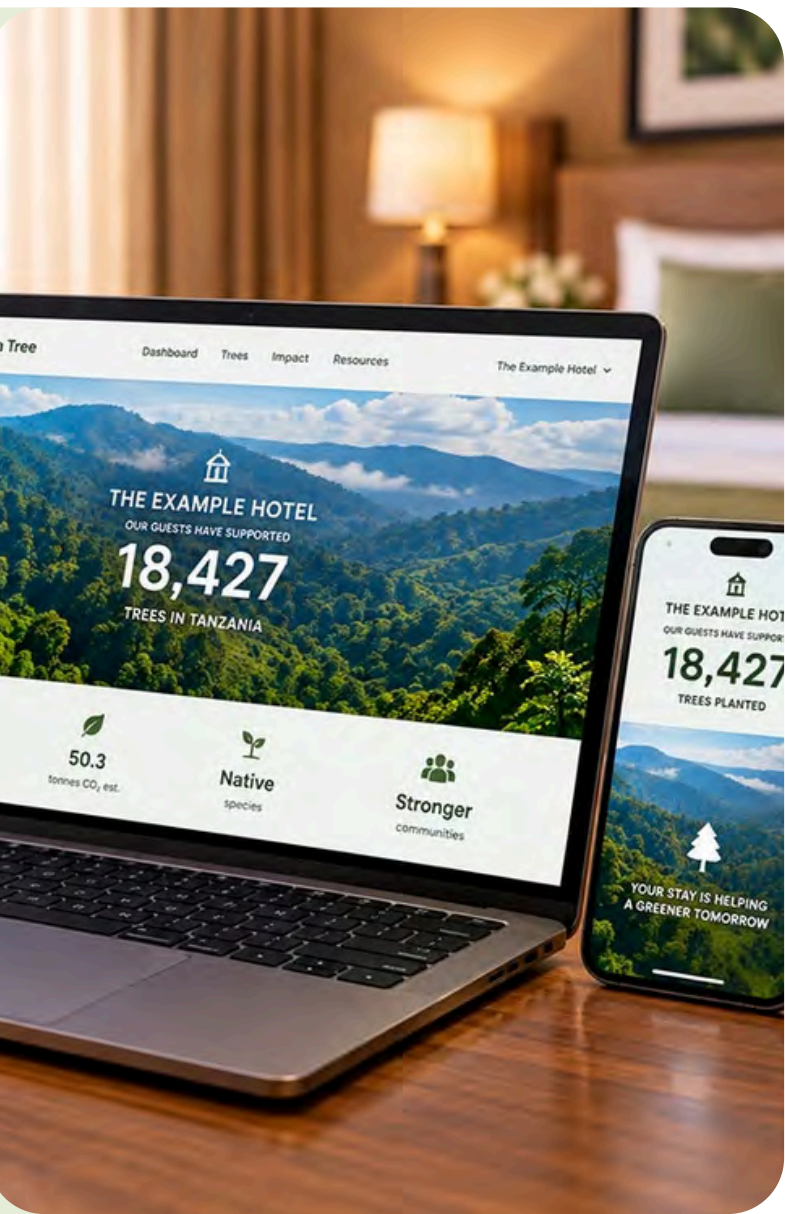
A dedicated QR code connects guests directly with your hotel's environmental impact.

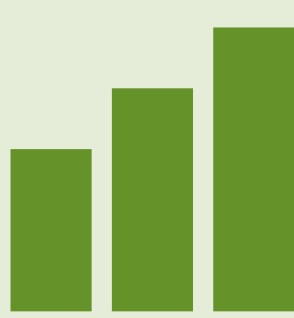




BRANDED HOTEL IMPACT PAGE

A dedicated hotel page showing the trees your guests have helped fund and the impact they are creating.





IMPACT REPORTING

Clear reporting to help your hotel communicate progress internally and with guests and stakeholders.





PHOTOGRAPHS & PROJECT UPDATES

Real images and updates from our tree-planting work that can support your sustainability communications.



From a Second Chance to a Lasting Legacy

A personal journey that led to a bigger purpose.

In 2018, I was diagnosed with cancer and given just six months to live. I was fortunate to come through it, but the experience completely changed how I looked at life – and what I wanted to do with the time ahead.

A few years later, I founded Gift a Tree with a simple ambition: to leave something positive behind. What began with rewilding and tree planting at our home, Bradford Farm in Devon, has grown to support tree planting and communities in Tanzania's Usambara Mountains.

Today, Gift a Tree gives individuals, businesses and hotels a simple way to turn everyday decisions into lasting environmental impact. Our hotel programme helps hotels save money while giving guests the opportunity to be part of something genuinely positive.

For me, every tree represents more than environmental impact. It represents hope, renewal and a legacy that can continue growing long after it was planted.

Thank you for being part of something truly amazing!

Andy Fields

Founder - Gift a Tree



Rewilding our home in Devon



Creating habitats for local wildlife



Supporting communities in Tanzania

“

“Gift a Tree was built around a simple belief: small decisions, made repeatedly, can create an extraordinary amount of positive change.”

Andy Fields | Founder - Gift a Tree



***Healthy forests.
Stronger communities.
A brighter future.***



Gift a Tree

READY TO SEE WHAT **GIFT A TREE** COULD DO FOR YOUR HOTEL?

Start with one property. See how guests respond. Measure the savings and impact.



**Calculate Your
Hotel's Potential
Savings** **>**

Or talk to us about introducing the programme at your hotel.

gift-a-tree.com



No joining fee



**No monthly
subscription**



**Start with
one property**